

McLean County Museum of History

Perry & Edith LaBounty Collection

Processed by
Jana Kiefer
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Collection Information

VOLUME OF COLLECTION:	1 Box
COLLECTION DATES:	May 1935 - 1971
RESTRICTIONS:	None
REPRODUCTION RIGHTS:	Permission to reproduce or publish material in this collection must be obtained in writing from the McLean County Museum of History
ALTERNATIVE FORMATS:	None
OTHER FINDING AIDS:	None
LOCATION:	Archives
NOTES:	Past Perfect #2020.0013

Brief History

Perry LaBounty was born in Ashkum, Illinois in 1888 and died in Bloomington, Illinois in 1971. LaBounty had a long and successful career in the newspaper business, beginning when he was just 11 years old as a printer's apprentice at a Kankakee newspaper. He moved on to work in Mattoon, Manteno, Clinton, and other newspapers in the state. His longest tenure was with *The Daily Pantagraph*, where he worked for more than 30 years, eventually being named International Advertising Manager. He was active in the Newspaper Advertising Executives Association and was chairman of the Planning and Sales Committee of the Illinois Daily Newspaper Markets for many years. He was a community leader and served as president of both the Lions Club and Kiwanis Club. In his younger years, he boxed professionally and had a short career playing professional baseball. Perry continued to play semi-pro baseball into his mid-forties. He was well respected among his peers and others in the newspaper business which is evidenced by the many letters of congratulations he received upon his retirement.

Edith Mae Vanderwater married Perry in 1906 and they had nine children. Edith served on the board of the Red Cross and the Relief Board. She also served on the Bloomington School Board of Education for one term. She was a member of the League of Women Voters and an honorary member of the Bloomington-Normal Women's club.

Scope

The collection includes correspondence both from and to Perry, newspaper clippings focusing on Perry and his career, and even a hole-in-one he recorded at Lakeside Country Club. News clippings include some satirical items created by his *Pantagraph* friends, also newspaper advertising conference brochures, newsletters pertaining to newspaper advertising, invitations from various high school events and organizations for Edith LaBounty.

Folder Inventory

Folder 1: Obituaries, Perry LaBounty and Edith (Vanderwater) LaBounty

- 1.1 Photocopy of obituary of Perry J. LaBounty. *The Daily Pantagraph*, January 21, 1971. 2pp.
- 1.2 Photocopy of Bulletin Board Funeral notice, *The Daily Pantagraph*,
- 1.3 Photocopy of obituary of Edith M. Vanderwater LaBounty, *The Daily Pantagraph*, June 9, 1970.

Folder 2: Correspondence, Perry LaBounty

- 2.1 Letter from A.W. Shipton, publisher, *Illinois State Journal*, about Mrs. LaBounty and children visiting Lincoln's Tomb in Springfield. News clip attached. March 26 1937

- 2.2 Western Union Telegram from Will to Perry LaBounty, "Mother very low come at once." December 4, 1937.
- 2.3 Letter from Arnold J. Rauen, State Treasury Department about the change from War Bonds to Savings Bonds and a Silver Award for Perry LaBounty. February 1, 1946.
- 2.4 Tissue paper copy of Letter from Perry LaBounty to Governor Adlai E. Stevenson as a candidate for President. July 30, 1952.
- 2.5 Letter from a representative of Governor Adlai E. Stevenson to Perry LaBounty thanking him for his message of July 30. August 8, 1952. Includes envelope.
- 2.6 Letter from "Dar" at Illinois Daily Newspaper Markets, Inc. thanking Perry for speaking at the Cairo Clinic. Envelope included. Postmarked April 14 1953.
- 2.7 Letter from O. Lloyd Welsh, Mayor of Bloomington, commenting on the progress Perry had made as Chairman of the All America City committee. January 12, 1956.
- 2.8 Tissue copy of letter from Perry LaBounty to Hon. L. C. Arends, Representative from Illinois commenting on retirement congratulations received from Arends. January 12, 1956.
- 2.9 Tissue copy of letter to F. S. Hinman of the *Galesburg Register-Mail* from LaBounty commenting on retirement party and congratulations received. January 28, 1956.
- 2.10 Tissue copy of letter to Hugh Henry, of Livingston's from LaBounty thanking him for congratulatory note upon his retirement. February 1, 1956.
- 2.11 Tissue copy of letter to H. H. Hegener of Roland's, thanking him and associates for congratulatory note on his retirement. February 1, 1956.
- 2.12 Tissue copy to William K. Todd, President Illinois Daily Newspaper Markets, *Rockford Star & Register-Republic*, thanking him for the congratulatory telegram on the evening of his retirement party. February 1, 1956.
- 2.13 Tissue copy of letter to Harold Seiler, Sears, Roebuck, & Co., thanking him for congratulatory note upon retirement. February 1, 1956.
- 2.14 Tissue copy of letter to Glenn Bager of J. C. Penney Co., thanking him for congratulatory note upon his retirement. February 1, 1956.
- 2.15 Tissue copy of letter to Governor William G. Stratton, thanking him for recognizing the LaBounty's 50th Wedding Anniversary and his retirement. February 10, 1956.
- 2.16 Letter from O. Lloyd Welsh, Mayor of Bloomington commenting on LaBounty's health and LaBounty's decision to cease serving on the All American City Committee. February 27, 1956.
- 2.17 Letter to Loring Merwin and Joe Bunting thanking them for a retirement party and commenting on how The Daily Pantagraph had treated him over his career. nd.
- 2.18 Letter from Dwight H. Green, Governor of Illinois to families of men serving in the military. nd.

Folder 3: Correspondence to Perry LaBounty. Mostly Retirement Congratulations.

- 3.1 Typewritten text of speech given at LaBounty retirement by A. W. Shipton. May 18, 1955.
- 3.2 Letter from Peter H. Schafer, a childhood friend, who reminisces about growing up together and what has happened since. Envelope included. October 25, 1965.

- 3.3 Letter from Robert C. Pace, Newspaper Advertising Executives Association Secretary, congratulating LaBounty and asking for pictures of himself and his replacement, Art Feicke. November 22, 1955.
- 3.4 Letter from George A. Brandenburg, Editor and Publisher *The SPOT NEWS paper*, Chicago office, congratulating LaBounty on his retirement. November 30, 1955.
- 3.5 Letter from gentleman at Gilman, Nicole, & Ruthman, Publisher's Representatives, New York to LaBounty commenting on his retirement. December 5, 1955.
- 3.6 Letter from Rex at Gilman, Nicole & Ruthman, New York, to LaBounty with reminisces and congratulations on his retirement. December 6, 1955.
- 3.7 Letter from W. H. Arbingast of Arbingast, Becht & Associates, Inc., Peoria, Illinois, wishing LaBounty well in his retirement. December 6, 1955.
- 3.8 Letter from Philip Salisbury, Editor of *Sales Management Magazine*, acknowledging LaBounty's retirement. December 6 1955.
- 3.9 Letter from Ed L. Menges of E.L. Menges Brokerage Co., wishing LaBounty well in retirement, December 7, 1955.
- 3.10 Letter from Mark R. Hurd congratulating LaBounty on 55 years of service to the *Daily Pantagraph* and his upcoming retirement. December 8, 1955.
- 3.11 Letter from Marjorie La Neve of Scheideler, Beck, & Werner, Inc. Advertising, New York, wishing LaBounty well in retirement. December 8, 1955.
- 3.12 Letter from Gorden D. Lewis, Manager, Sales and Service, *Advertising Age* newspaper, wishing LaBounty well in retirement. December 9, 1955.
- 3.13 Letter from a gentleman at Gilman, Nicoll & Ruthman, Boston, wishing LaBounty well in retirement. December 12 1955.
- 3.14 Letter from Harold "Rusty" S. Barnes, Bureau of Advertising, the American Newspaper Publishers Association, Inc., New York, acknowledging LaBounty's retirement and wishing him well. December 12, 1955.
- 3.15 Letter from Lex J. Bullock, National Advertising Manager, *The News-Gazette*, Champaign-Urbana, Illinois, extending best wishes to LaBounty in retirement. December 13, 1955.
- 3.16 Letter from George J. Rivard of the G. J. Rivard Company, Peoria, Illinois, acknowledging LaBounty's retirement and wishing him well. December 13, 1955.
- 3.17 Letter from Don Bridge, General Manager, *Rochester Times-Union Democrat and Chronicle*, New York, remembering times together. December 13 1955.
- 3.18 Letter from John Ottinger, Jr., Assistant Director, Bureau of Advertising of the American Newspaper Publishers Association, Inc., wishing LaBounty a long, happy retirement. December 13, 1955.
- 3.19 Letter from Garry at Gilman, Nicholl & Ruthman Publishers Representatives, Philadelphia, Pa., wishing LaBounty success as he retires. December 13, 1955.
- 3.20 Letter from Bob at Gilman, Nicholl & Ruthman, Publishers Represenatibves, Los Angeles, congratulating LaBounty on his retirement. December 14, 1955.
- 3.21 Letter from John Dineen, Jr., Pillsbury Mills, Inc., Chicago, acknowledging LaBounty's retirement and wishing him well. December 15, 1955.
- 3.22 Note from Ken Erwin of Illinois Daily Newspaper Markets, Inc., Springfield, Ill., to LaBounty with admiring comments. December 15, 1955.
- 3.23 Letter from Wayne Henly, Advertising Director, Avalanche-Journal Publishing Co. congratulating LaBounty on his retirement. December 15, 1955.

- 3.24 Letter from W. E. Brown, Sales Manager, Chicago Division, Hills Bros. Coffee, Inc., thanking LaBounty for the way he performed his job at *The Daily Pantagraph* for 55 years. December 15, 1955. 2 pp.
- 3.25 Letter from a gentleman at Gilman, Nicole & Ruthman, San Francisco, congratulating LaBounty on his retirement and inviting LaBounty and wife, May, to visit if ever in California. December 16, 1955.
- 3.26 Handwritten letter from Don Peck of Kellogg's, commenting on LaBounty's help in Advertising and wishing him well in retirement. December 16 1955.
- 3.27 Letter from Rex, Gilman, Nicole & Ruthman, New York, thanking LaBounty for speaking well of Gilman, Nicole & Ruthman, and wishing him well in retirement. December 16, 1955.
- 3.28 Letter from Marty at Henri, Hurst & McDonald Inc., Advertising, Chicago, Il, with congratulations on LaBounty's retirement. December 16, 1955.
- 3.29 Letter from Karl T. Finn, *Cincinnati Times-Star*, Cincinnati Ohio, hoping LaBounty enjoys his well-deserved retirement. December 16, 1955.
- 3.30 Letter from C. I. Wiester of Pavey & Company. The House of Service, Springfield, Il complimenting LaBounty on his accomplishments and wishing him well in retirement. December 16 1955.
- 3.31 Letter from M. F. "Batt" Batterton, Assistant Western Manager, Bureau of Advertising of the American Newspaper Publishers Association Inc., Chicago, Il., commenting on friendships and good memories LaBounty accumulated during his years at *The Daily Pantagraph*. December 16, 1955.
- 3.32 Letter from Frank Glatz, Glatz Bros Wholesale Food Brokers, congratulating LaBounty on his retirement and commenting on his fishing habit. December 16 1955.
- 3.33 Letter from Wm. J. "Bill" Carmichael, Western Advertising Manager, *Sales Management, The Magazine of Marketing* wishing LaBounty well. December 16, 1955.
- 3.34 Letter from Bill at Crook Advertising Agency, Dallas, Texas, commenting on LaBounty's replacement and directing him to enjoy retirement. December 19, 1955.
- 3.35 Letter from Tom Ellis, Media Director, Grant Advertising, Inc. New York, wishing Perry a Merry Christmas and congratulating him on his retirement. December 19, 1955.
- 3.36 Letter from Cliff Bolgard, Vice President, Wherry, Baker & Tilden Inc. Advertising, Chicago congratulating Perry on his many successful years in the newspaper business. December 19, 1955.
- 3.37 Letter from Cliff Krueger, Division Manager, The Texas Company, Texaco Petroleum Products, Chicago, Illinois, wishing Perry well in his retirement. December 19, 1955.
- 3.38 Letter from Florence M. Dart, Young & Rubicam, Inc. Advertising, wishing Perry good luck on his well-deserved "fishing trip." December 19, 1955.
- 3.39 Letter from E. B. Sanders, Quality House, Inc. Peoria, Illinois, telling Perry that he is "terribly sorry" that LaBounty is retiring on December 31. December 19, 1955.
- 3.40 Letter from John P. Horvath, Willian Esty Company, Advertising, thanking Perry for his letter announcing his retirement and wishing him well. December 20, 1955.
- 3.41 Letter from Arthur H. Ude, Lennen & Newell, Inc. Advertising, congratulating Perry on his decision to "take things easy." December 20, 1955.
- 3.41 Letter from Bob Drew, Advertising Manager, *The Milwaukee Journal*, wishing Perry a long retirement with good health and happiness. December 20, 1955.

- 3.42 Letter from Martin at Gilman, Nicole & Ruthman, Publishers Representatives, Chicago, Illinois, reminiscing about working with Perry over the years. December 20, 1955.
- 3.43 Letter from W. G. Johnston, Street & Finney, New York, thanking Perry for his letter announcing his retirement and replacement, and mentioning a specific advertiser. December 20, 1955.
- 3.44 Letter from Selma Grosswirth, Lawrence Fertig & Company, Inc., New York, wishing Perry well after his 55 years in the business, but saying that he might miss the hectic life sometimes. December 21, 1955.
- 3.45 Letter from Al Stuck, Gilman, Nicoll & Ruthman, Publisher's Representatives, Chicago, wishing LaBounty well, saying that he would be missed, and would be thought of often. December 22, 1955.
- 3.46 Letter from Clara Simmons, Grey Advertising Agency, Inc., New York, inviting Perry to stop by after retirement if he was in the neighborhood. December 22 1955.
- 3.47 Letter from Austin Brew, Batten, Barton, Durstine & Osborn, Inc., Advertising, wishing Perry well in retirement. December 22, 1955.
- 3.48 Letter from Herman J. Scheel, Food and Merchandise Broker, Peoria, Ill., expressing appreciation for the favors during Perry's association with them. December 23, 1955.
- 3.49 Letter from Anton W. Bondy, Media Manager - Print, Lever Brothers Company, New York, expressing surprise that Perry was retiring after 55 years. December 23, 1955.
- 3.50 Letter from Martin of Gilman, Nocoll & Ruthman, Publisher's Representatives, assuring Perry that it wasn't "good-bye," but "Auf Wiedersehn." December 29, 1955.
- 3.51 Letter from John DeBellis, Gilman, Nicoll & Ruthman, Publishers Representatives, New York, telling Perry that his sentiment was from the heart and that Perry "was darn swell to work with" and hoped they could get together again. December 29, 1955.
- 3.52 Letter from Oscar D. Norling, the Duncan Hines group of Gardner Advertising Company, St. Louis wishing Perry well in retirement. December 30, 1955.
- 3.53 Letter from Joseph A. Bernstein, Metro Associated Services, Inc., New York, noting Perry's knowledge and talent as an advertising man and hoping they wouldn't lose touch after Perry's retirement. January 2, 1956. 2 pp.
- 3.54 Letter from C. Raymond Long, Editor and Publisher, *Elgin Daily Courier-News*, telling Perry how lucky he is to retire and hoping they won't lose touch. January 3 1956.
- 3.55 Letter from Bob Eagan, Foote, Cone & Belding Advertising, Chicago, Ill. mentioning how much he enjoyed working with Perry over the years. January 4 1956.
- 3.56 Letter from Haskell (last name illegible) *The Peoria Journal Star*, formerly of *The Daily Pantagraph*, wishing Perry well in his retirement. January 4, 1956.
- 3.57 Letter from "Rex" at Gilman, Nicoll & Ruthman, New York, commenting on the number of friends Perry had acquired during his time with *The Daily Pantagraph*. January 5, 1956.
- 3.58 Letter from Robert E. Moore, Merchandising Director, C. Wendel Muench & Company, Chicago, Ill., congratulating Perry on his retirement and encouraging him to write a book about his his selling philosophy and style. Included is an order form to buy Robert E. Moore's new book, *Turn on the Green Lights in Your Life*. January 5, 1956.
- 3.59 Letter from Hal Culp, Advertising Manager, *The Quincy Herald-Whig*, Quincy, Ill., commenting on advertisement the Biddle Company placed in *The Daily Pantagraph* that compliments Perry. January 6, 1956.

- 3.60 Lengthy letter from Les C. Arends, Congress of the United States, House of Representatives, Washington, D.C., recounting some stories, being “proud to call you my friend,” and wishing Perry well in his retirement. January 7, 1956.
- 3.61 Letter from C. E. Phillips, Business Manager, *Independent Press Telegram*, Long Beach, California, remarking on Perry’s retirement, mentioning some of the associations they had over the years. January 9, 1956.
- 3.62 Letter from Dean W. Seniff, Retail Advertising Manager, Fort Wayne Newspapers, Inc., Fort Wayne, Indiana, commenting on how great it was to work with Perry and what he learned from the experience. January 9 1956.
- 3.63 Letter from A. Hulme of *The Leader-Post*, Regina, Saskatchewan, Canada, commenting on LaBounty’s retirement and hoping he would continue to see LaBounty at future N.A.E.A. meetings. Hulme also mentioned exchanging Christmas cards. January 12, 1956.
- 3.64 Letter from Mary Hauser of Arthur Meyerhoff & Company, Chicago, Ill, wishing LaBounty well in his retirement. January 13, 1956.
- 3.65 Letter from “Earl” of *The Cairo Evening Citizen*, congratulating LaBounty on his retirement and asking what he would be doing with all his free time now. January 16, 1956.
- 3.66 Letter from Harold Swanson, Manager, General Advertising, *The Moline Dispatch*, *The Rock Island Argus*, commenting on the ad placed by Biddle Company in *The Daily Pantagraph* about LaBounty’s retirement. Swanson considered LaBounty a “real friend,” and an individual who had “good sound judgment.” January 17, 1956.
- 3.67 Letter from Wm J. Carmichael, Vice President of *Sales Management*, *The Magazine of Marketing*, expressing his delight at seeing LaBounty in Bloomington a few weeks earlier and mentioning his sadness at LaBounty’s retirement. January 18, 1956.
- 3.68 Telegram from Stan Hinman, Chicago, Ill., to Perry LaBounty in care of Tilden Hall, Bloomington, Ill. saying: “Party couldn’t be for a finer guy best to you and Pantagraph family.” January 26 1956.
- 3.69 Telegram from William K Todd, President, Illinois Daily Newspaper Markets, *Rockford Morning Star and Register Republic*, asking that telegram be read to LaBounty at Tilden Hall that night. Todd commented on LaBounty’s “whole-hearted effort, his trademark of humor, sincerity and realism.” January 25, 1956.
- 3.70 Telegram from Glen Barger of J. C. Penny, to the Chairman of LaBounty Party at Tilden Hall Hotel, remembering LaBounty and including a poem. January 26, 1956.
- 3.71 Telegram from “All of us at Rolands” to LaBounty saluting a “grand guy.” January 26, 1956.
- 3.72 Telegram from Hugh A Henry of Livingston’s Department Store calling LaBounty “the little role poly guy” and expressing sympathy to May LaBounty because a retired Perry would be a full time job. January 26, 1956.
- 3.73 Telegram from Harold Seiler of Sears congratulating LaBounty for a job well done. January 26, 1956.
- 3.74 Letter from George F. Reeder, of Moline Association of Commerce, Moline, Ill., commenting on LaBounty’s retirement and wishing him well. January 31, 1956.
- 3.75 Letter from David S. Wexler, District Manager, Standard Rate and Data Service, Inc., Evanston, Ill. extending best wishes to Perry in his retirement and commenting on

- LaBounty being a rich man in the “kind of currency the very few men are able to accumulate in a lifetime.” February 10, 1956.
- 3.76 Letter from Bob Herr, Advertising Manager, *The Ponca City News*, Ponca City, Oklahoma, congratulating LaBounty of 55 good years in the newspaper advertising business. February 11 1956.
 - 3.77 Letter from A. G. Ensrud of the J. Walter Thompson Company, Chicago, Ill., congratulating LaBounty on his retirement, March 27, 1956.
 - 3.78 Christmas card from Irene Reid with a hand written note on the back wishing LaBounty the best in retirement. nd.
 - 3.79 Letter from J.G. of Biasi’s Drug Stores, Inc., Bloomington, Ill., commenting on how well thought of LaBounty in his profession. nd.
 - 3.80 Poem from “Deadline Deane” titled “Happy Rockin’ to P. J. sending Perry off to retirement. nd.

Folder 4: News clippings for both Perry and May LaBounty

- 4.1 “P.T.A. Members Gather for First Annual Founders Day Banquet” picture and cutline featuring Mrs. Perry LaBounty. *The Daily Pantagraph*, February 19, 1934.
- 4.2 “Mrs. S.M. Elkins and Mrs. T.W. Asher given Community Service Awards. Perry La Bounty among recipients of Community Service Award. Photo *The Daily Pantagraph*, May 1, 1934. 2 pp.
- 4.3 “Hole in One is H of Weekend Her” (part of headline has been cut off) *The Daily Pantagraph*, June 12, 1944.
- 4.4 Score card from Lakeside Country Club, showing Perry LaBounty’s hole in one. June 11, 1944.
- 4.5 “Hole in One is High Spot of Weekend Here in Golfdom, *The Daily Pantagraph*, Jun 12, 1944. Includes entire Sports page from that date.
- 4.6 Small handmade banner citing LaBounty’s hole in one. June 11 1944.
- 4.7 “LaBounty Gets New Pantagraph Ad Post,” *The Daily Pantagraph*, September 20, 1951. (2 copies)
- 4.8 “Can Stephenson Effect Changes?” Opinion piece by *The Daily Pantagraph*, August 11, 1952.
- 4.9 “Perry J. LaBounty to Retire: 55 Years in Newspaper Work” *The Daily Pantagraph*, January 1, 1956.
- 4.10 “LaBounty Retires?” *The Daily Pantagraph*, January 26. 2956
- 4.11 “LaBountys (sic) Plan Open House for Golden Anniversary” *The Daily Pantagraph*, January 29, 1956. (3 copies)
- 4.12 “Book on Selling Quotes Local Man” unknown source, August 3, 1951.
- 4.13 “Like a Thief in the Night” *The Plain Sneaker*, October 12, 1931. Spoof one-page newsletter.
- 4.14 “LaBountys (sic) Feted on Anniversary” unknown source, February 6, 1965.
- 4.15 “Five advertising men discuss mutual problems” cutline on picture, source unknown. nd.
- 4.16 “Waiting for the Baithtub” (sic) *the Family Circle*, photocopy of cartoon, source probably *The Pantagraph*, but no source visible. nd.

Folder 5: Advertising Conferences and Clinics

- 5.1 Letter from Darwin K. Flanigan of the Illinois Daily Newspaper Markets, Inc. Springfield, Ill outlining an upcoming Advertising Clinic in Cairo, Illinois, April 11, 1953. (2 copies).
- 5.2 Brochure "Plan Your Trip Via...Cairo" outlining the highlights of Cairo, Illinois. nd.
- 5.3 Brochure "Cairo" outlines what Cairo has to offer as a river city. Produced by the Cairo Association of Commerce. nd.
- 5.4 Letter from R. C. Meisenheimer, President Cairo Association of Commerce and Benjamin E. Shore, Executive Secretary Cairo Association of Commerce welcoming visitors to Cairo. nd.
- 5.5 Program for Annual Southern Illinois Advertising Clinic for Members of Illinois Daily Newspaper Markets, Inc. April 11 & 12, no year. (2 copies)
- 5.6 Program of Annual Southern Illinois Advertising Clinic, Illinois Daily Newspaper Markets. Alton, Illinois. March 24-25, 1956.

Folder 6: Miscellaneous Items Related to Pantagraph Advertising

- 6.1 Postcard sized card stock with "As Advertising in *The Daily Pantagraph*" printed on it. nd.
- 6.2 Brochure with picture of LaBounty on front saying "By Golly, We've Done It!" relative to city zone population. September 30, 1954.
- 6.3 Oversized page from *The Daily Pantagraph*, "152 Employees Contribute to Pantagraph Excellence." nd.
- 6.4 Item on newsprint showing picture with outline: "Our No. 1 Citizens" commenting on Hank Freedlund and Edna Hensel. nd.

Folder 7: Miscellaneous Pantagraph and Items

- 7.1 Christmas Card from *The Daily Pantagraph* with picture of a front page with cutouts of many men and women, some with a penciled X across them. nd.
- 7.2 Minutes from a Sales & Planning Committee Meeting made up of members Meeting contained members from newspapers across Illinois. Friday, November 11, 1955. 2 pp.
- 7.3 Letter from Howard Yates of the Fairbury Association of Commerce, Fairbury, Illinois thanking Perry LaBounty for speaking any an evening meeting. February 4, 1925.
- 7.4 Letterhead from Southern Illinois University at Carbondale, Illinois with a note to LaBounty from Wilmore Hastings (?) with a *Daily Pantagraph* ad from unknown source attached featuring Perry LaBounty pointing out market growth. nd.
- 7.5 Proposal for Perry LaBounty from Manufacturers Life Insurance Company on behalf of *The Daily Pantagraph*, enclosed in a folder. Includes a letter from Loring C. Merwin, Publisher, announcing Life Insurance policy. December 24, 1945.

- 7.6 Section cut from front page of the Bloomington Kiwanis Club Meeting newsletter, introducing Perry LaBounty as the featured speaker at the upcoming meeting. January 24, no year.

Folder 8: Correspondence for Edith LaBounty as School Board Member

- 8.1 Letter from R. W. Hyndman, Superintendent of Canton, Illinois Schools, addressed to Ethel LaBounty thanking her for her courteous treatment during an interview. May 14, 1935. 2pp.
- 8.2 Letter from E. E. Bratcher of Harvey, Illinois, thanking Mrs. LaBounty for the interview process she assisted him with regarding the open superintendent position. May 14, 1935.
- 8.3 Letter from J. J. Hagan of Mt. Morris, Illinois, to Mrs. Perry LaBounty commenting on meeting Edith at a conference. May 15, 1935.
- 8.4 Letter from C. A. Weber, Superintendent of Schools, Galva, Illinois, on Illinois City Superintendents Association letterhead to Mrs. Edith LaBounty thanking her for meeting with him the previous Saturday. May 20, 1935.
- 8.5 Letter from Howard Hunter, Peoria, Illinois, to Mrs. Perry LaBounty referring to a conversation they had he previous Saturday. May 21, 1935.
- 8.6 Letter from R. V. Jordan, Superintendent of Centralia City Schools regarding postcards sent out to promote legislative action to address a funding deficit in school funding. May 21, 1935.
- 8.7 Letter from E. E Bratcher, of Harvey, Illinois, regarding a report of the Survey of Public Schools of Shelbyville, Kentucky. May 21, 1935.
- 8.8 Letter from Charles W. Conrad on Northwestern University School of Education letterhead to Mrs. Perry LaBounty recalling a visit in regard to the vacancy of a superintendent of schools. May 25, 1935.
- 8.9 Letter from R. W. Fairchild, President, Illinois State Normal University congratulating Mrs. LaBounty on her recent election to the Board of Education. April 3, 1935.
- 8.10 Letter from Mattie Bishop, Secretary, District #87 Board of Education to Mrs. Edith LaBounty informing her of her appointment to a Committee to investigate an offer from Wesleyan College of Music regarding a musical program for the elementary and high schools. April 15, 1935.
- 8.11 Letter from James Armour Lindsay of North Arlington, New Jersey, to Mrs. Perry LaBounty about a recent visit and his interest in a position available in Bloomington. May 13, 1935.
- 8.12 Handwritten letter from A. E. Condon of Crown Point, Indiana to Mrs. LaBounty thanking her for her prompt reply and asking for the return of some materials and photo that had been left with her. May 31, 1935.
- 8.13 Letter from P. C. Lapham of Charles City Public Schools thanking Mrs. LaBounty for the consideration she had given his application for the open superintendent position, May 27, 1935.
- 8.14 Letter from Floyd T. Goodier from the State of Illinois Office of the Superintendent of Public Instruction, Springfield, Illinois, replying to a letter Mrs. LaBounty sent him asking his opinion on some of the applicants for the superintendent position open in Bloomington. May 25, 1935. 2pp.

- 8.15 Letter from R. P. Welker, Superintendent, Bradley Public Schools asking for the credentials he submitted when applying for the position of superintendent. June 3, 1935.
- 8.16 Letter from James Armour Lindsay of North Arlington, New Jersey, to Mrs. P. J. LaBounty expressing appreciation to her and other members of the Board of Education for selecting him for the position in the Bloomington schools. June 5, 1935.
- 8.17 Letter from James Armour Lindsay of North Arlington, New Jersey, to Mrs. Perry J. LaBounty concerning a contract for his future employment in Bloomington. June 8, 1935.
- 8.18 Letter from W. D. Waldrip, Superintendent of Schools, Savanna, Illinois, to Mrs. Perry LaBounty asking for the return of his materials pertaining to his application for the position of Superintendent of Schools in Bloomington. June 13, 1935.
- 8.19 Letter from Davis Merwin, Publisher, the Minneapolis Star to Mrs. Perry J. LaBounty thanking her for a friendly note he received from her. June 22, 1935.
- 8.20 Letter from W. A. Goodier Principal, Bloomington High School, to Mrs. Perry J. LaBounty about two complimentary tickets to all Bloomington High School activities for both Mr. & Mrs. LaBounty. September 11, 1935.
- 8.21 Letter from M. L. Houser, Jr. to Mrs. Edith LaBounty expressing his condolences on her defeat in the school board election. April 7, 1937.
- 8.22 Letter from Geo. A. Washburn of Washburn & Sons florists, Bloomington, Ill., to Mrs. Edith M. LaBounty expressing his sorrow at her loss of the school board election. April 10, 1937.
- 8.23 Letter from Mattie C. Bishop, Secretary, Bloomington Board of Education, to Mrs. Edith LaBounty expressing the sincere appreciation of the Board of Education for the service Mrs. LaBounty provided for the school board. April 12, 1937.
- 8.24 Letter from Roy A. Ramseyer of Pratt, Heffernan & Ramseyer Lawyers, thanking Mrs. LaBounty for her service on the school board. April 12, 1937.
- 8.25 Letter from James Armour, at the Illinois Hotel in Bloomington thanking Mrs. LaBounty for a recent letter and wishing she and the family well on their Wisconsin vacation. August 1, 1937.
- 8.26 Letter from the Board of Education, District 87, Bloomington, Illinois to Superintendent S. K. McDowell thanking him for his service to Bloomington schools. nd.
- 8.27 Letter from Jane Hamilton, Secretary of Student Council thanking Mrs. LaBounty for judging the recent Street Show for students. Handwritten on Board of Education letterhead. nd.
- 8.28 Postcard to Mrs. LaBounty from Mrs. R. W. McLean about reinstating a music program in the curriculum at the schools. May 2, 1935.
- 8.29 Postcard to Mrs. LaBounty from Dr. and Mrs. Guy Sloan saying they were in favor of re-establishing a music program in the public schools. May 6, no year, but probably 1935.

Folder 9 Edith LaBounty Miscellaneous Correspondence and Other

- 9.1 “A Joyous Easter” tri-fold card from Daisy Bent to Mrs. LaBounty with a handwritten note expressing gratitude for the time and commitment Mrs. LaBounty expends for the Bloomington schools. April 10, 1936.
- 9.2 Handmade card on paper embossed with “H. W. Fay, Custodian Lincoln Tomb, Springfield, Illinois” containing a scrap of wood and an oak leaf with notations that the

wood came from Lincoln's Springfield Home and the leaf from a tree at Lincoln's tomb. Unknown source. March 24, 1937.

- 9.3 Letter from Evelyn Koehler to Mrs. LaBounty thanking her for the nice letter congratulating her on her new position. July 15, 1936.
- 9.4 Yellow ribbon Honorable Mention from Chicago Flower Show, Navy Pier, March 21-29, 1936. The Garden Club of Illinois Inc.

Folder 10 "Plus BUSINESS" newsletters

- 10.1 Plus Business newsletter, a monthly journal of advertising news and lineage building ideas. Perry LaBounty pictured on page 4. April, 1950. 8 pp.
- 10.2 Plus Business newsletter, Perry LaBounty featured article "If I were a young newspaper man again" on front page. June, 1951. 8 pp.
- 10.3 Plus Business newsletter. Perry LaBounty on page 6 with headline: "LaBounty, Retiring, Puts Formula for Success in a Single Paragraph". March, 1956. 8 pp.

Folder 11 Invitations to Different Bloomington High School Activities.

- 11.1 Handwritten invitation inviting recipient to the Senior Week Activities of the Class of 1936 which included Vesper Services, Prom, Banquet, and Commencement. On notecard, nd.
- 11.2 Handwritten invitation from the Home Economics Department inviting the Board of Education to an annual dinner at Bloomington High School. On folded notepaper. nd.
- 11.3 Invitation from the Senior Class of Bloomington High School inviting recipient to the Junior-Senior Banquet. On notecard. nd.
- 11.4 Typewritten invitation from the Board of Education to an informal reception to meet the new educational personnel of Bloomington Schools at the Green Room at the Illinois Hotel. On notecard. nd.
- 11.5 Handwritten invitation to attend a "Faculty Jamboree" at the Davis Lodge at Lake Bloomington. On notecard. nd.
- 11.6 Handwritten note from the Faculty of the Bloomington Public Schools inviting recipient to a Christmas Party. On folded notepaper. nd.
- 11.7 Handmade invitation to a Christmas Frolic at the High School Gymnasium. Bi-fold with typed information inside. nd.
- 11.8 Handmade place card showing a girl playing a flute sitting on a hassock. Mrs. LaBounty is printed on the card. nd.

Folder 12 Miscellaneous Items relating to Education and Schools in Bloomington-Normal

- 12.1 Sheridan School Dedication Exercises agenda. Type-written with handwritten notes on back. December 22, 1935.
- 12.2 Abraham Lincoln School Dedication Exercises. Type-written. December 4, 1935.
- 12.3 Membership card to National Congress of Parents and Teachers certifying that Mr. and Mrs. LaBounty were members in the Abraham Lincoln chapter. November 15, 1958.

- 12.4 Post card supporting Roy A. Ramseyer, Lloyd E. Eyer, and George A. Washburn for the School Board Election taking place on Monday, April 1 (no year).
- 12.5 Brochure from the Bloomington Association of Commerce promoting life in Bloomington. Inside city map copyright 1954 to McKnight & McKnight Publishing Company; area map Copyright 1953, State of Illinois. Brochure not dated.
- 12.6 Brochure from the City of Springfield "Week by Week Devoted to Our Residents and Visitors to Our City. Saturday, December 12, 1936
- 12.7 Bloomington-Normal P.T.A. Founder's Day type-written paper titled "The Needs of Public Education in Illinois. Second page has large piece torn from top. February 4, 1936.

Folder 13 Collection of handwritten notes to soldiers from *The Daily Pantagraph* staff

- 13.1 Nineteen pages with notes from multiple Pantagraph employees per page intended for all Pantagraph staffers serving in the armed forces during WWII. No way to tell if notes were ever sent. Pages bound at top. nd.

Folder 14 Miscellaneous Photos

- 14.1 Photo titled "Perry at Pantagraph 1918-20?" showing Pantagraph staff standing near and sitting at Linotype machines. Perry LaBounty may be sitting at the front machine. 1918-20.
- 14.2 Photo at Pantagraph. Two men standing and three men at Linotype machines identified as Leslie Henry, Guy Hood, Bill Lemmer, and Perry LaBounty. Unidentified woman and one man. nd.
- 14.3 Photo of a group of students. Handwritten at top left corner "Class 1903 Kankakee High School." No students identified. 1903.
- 14.4 Photo identified on back as "Perry at Pantagraph." nd.
- 14.5 Photo of four men identified on back as: "Second Half Champs Pantagraph Bowling, 1960-1961." Men identified as: Back row, L -R Shirley Wissmerth (sp?), Al Martin; Front Row, L-R Jack Holt, me, Perry LaBounty. nd.
- 14.6 Photo showing a four-horse team with stagecoach with three men inside, two men sitting as drivers and six men standing. Some of the men carry rifles. Captioned: Roarin Jortit (rest of word undecipherable) from Weldon. Bloomington Centennial. Hawkins Bloomington photographer. nd.
- 14.7 Photo of six men seated at table as if at a dinner function. Perry LaBounty is third from left. Others are unidentified. nd.
- 14.8 Photocopy of photo identified as: Pantagraph Newspaper and Pantagraph Printing and Stationery employee picnic at Miller Park, August 23, 1919, including the Perry LaBounty family and William H. Stappenbeck family. Some people have been identified in picture with first names handwritten on picture. Perry LaBounty identified as "Dad," second from left front row. August 23, 1919. 2 copies.